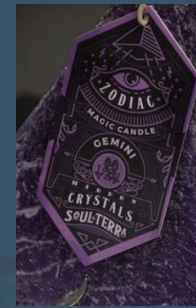
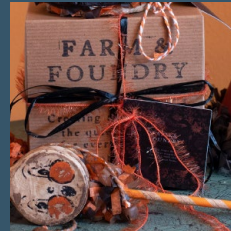
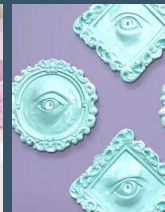
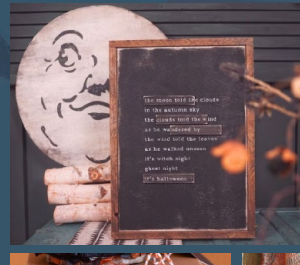


# A&H | MFG WORLDWIDE



What's Trending

## HALLOWEEN

Spooky Holo

Scary Sweet

Harvest Moon

Modern Mysticism



Packaging is not just a cover for your product,  
*it tells your brand story.*  
— A&H Worldwide



# Spooky Holo

## HALLOWEEN



Striking

Electrifying

Modern

**Spooky Holo** makes a head-turning statement with its striking high contrast designs. Brightly colored holographic foils and ghoulishly glowing fluorescent inks create dynamic designs that seem to shift before your very eyes. This frightfully fun trend is sure to bring your packaging to life and make your products pop.





*PMS 1925 C*

*PMS 7679 C*

*PMS 802 C*

*PMS 1375 C*



# Spooky Holo

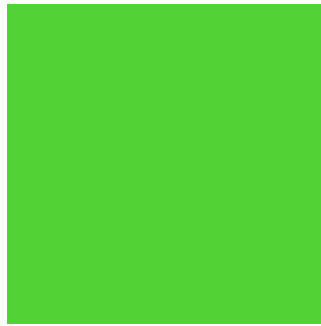
## CORE COLORS



PMS 1925C



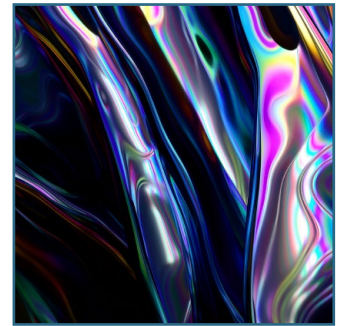
PMS 7679C



PMS 802C



PMS 1375C



HOLOGRAPHIC FOIL

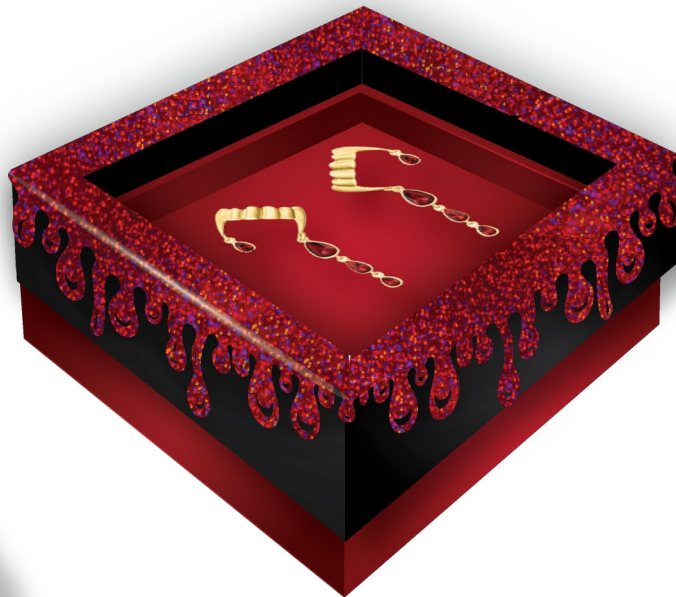
**Spooky Holo's** punchy palette is not for the faint of heart. Dark backdrops of smoky purple and matte black create the perfect canvas for exhilarating pops of color shifting foils and haunting hues like candy apple red, ghoulish green or that oh-so-classic shade of orange!







# A&H WORLDWIDE | SPOOKY HOLO







HALLOWEEN SPECIALTY NA



HALLOWEEN SPECIALTY LASHES





# Scary Sweet

## HALLOWEEN

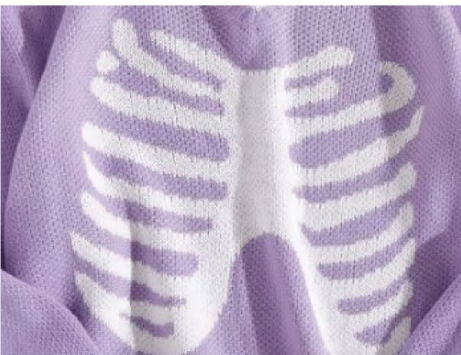


Quirky

Playful

Whimsical

Indulge in a real treat with this delightful up-and-coming trend. **Scary Sweet's** unconventional aesthetic blends traditional Halloween imagery with pastel candy colored hues and dreamy iridescent accents. This trend encapsulates the light-hearted fun and whimsy of the season. While these design elements are perfect for appealing to younger consumers, the use of silver metallic foils and pearly finishes can also add a touch of sophistication.



*PMS 9320 C*



*PMS 9561 C*



*PMS 942 C*



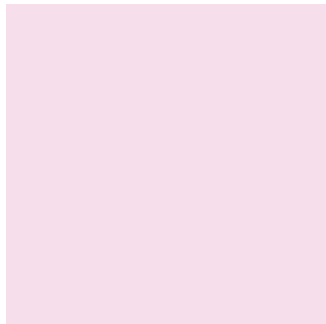
*PMS 9481 C*



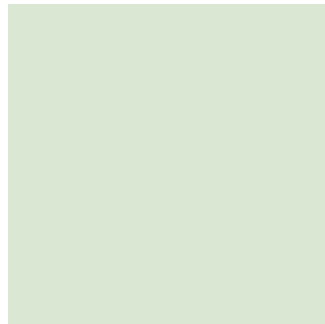


# Scary Sweet

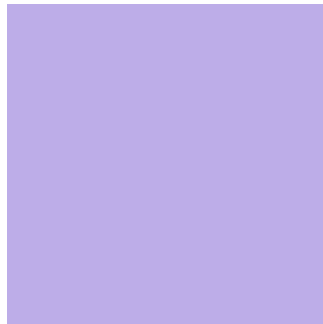
## CORE COLORS



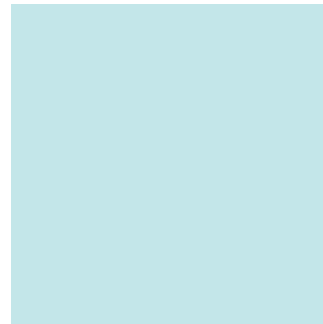
PMS 9320C



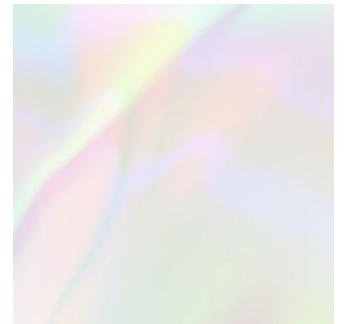
PMS 9561C



PMS 942C



PMS 9481C



HOLOGRAPHIC FOIL

Pink is the new black! Taking a departure from the traditional Halloween color scheme, **Scary Sweet's** unique core colors include playful shades of cotton candy pink, digital lavender, and minty green. You'll find these hazy hues showcased in quirky printed patterns and classically creepy designs. It's so sweet...It's scary!











# Harvest Moon

## HALLOWEEN



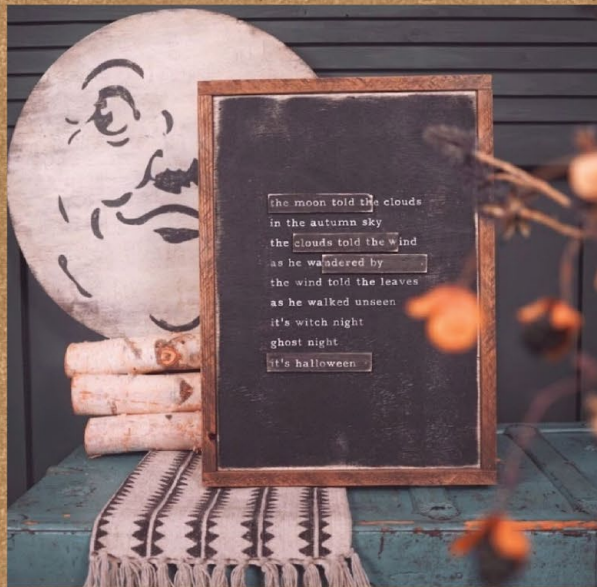
Quaint

Rustic

Homegrown

Drawing inspiration from vintage autumn decor and traditional Halloween folk art, **Harvest Moon** evokes a cozy nostalgic vibe. Classic patterns like stripes and polka-dots are paired with hand drawn illustrations featuring traditional Halloween motifs full of vintage charm. Organic textures like recycled kraft, twine, and burlap create an artisan feel.







# Harvest Moon

## CORE COLORS



PMS WARM GRAY 1



PMS 468C



PMS 7585C



PMS 5477C



PMS 419 C

The warm muted tones in this palette speak to the soul of the harvest season. Incorporating these shades of burnt orange, warm cream, and earthy green with organic distressed textures like natural pulp, kraft, and woodgrain papers can give your brand's packaging a rustic feel. These shades pair perfectly with bronze and copper metallic accents that elevate the look while maintaining the vintage vibe.







WICKED COZY  
STAY SPOOKY  
CHUNKY KNIT BLANKET  
50"X60" THROW



3 PAIR SET 5-9  
Crew Socks



size 5  
Fuzzy Slippers







# Modern Mysticism

## HALLOWEEN



Ornate

Enigmatic

Bewitching

Inspired by all things magical, **Modern Mysticism** conjures an eerie elegance and exudes an air of mystery. This trend features packaging adorned in ornamental line art and iconic imagery reminiscent of tarot cards, celestial bodies, and dark botanicals that call for an embrace of the natural...and perhaps supernatural... world around us.





*PMS BLACK 6 C*

*PMS 669 C*

*PMS 690 C*

*PMS 3305 C*



# Modern Mysticism

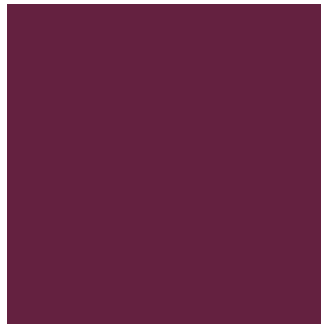
## CORE COLORS



PMS BLACK 6C



PMS 669C



PMS 690C



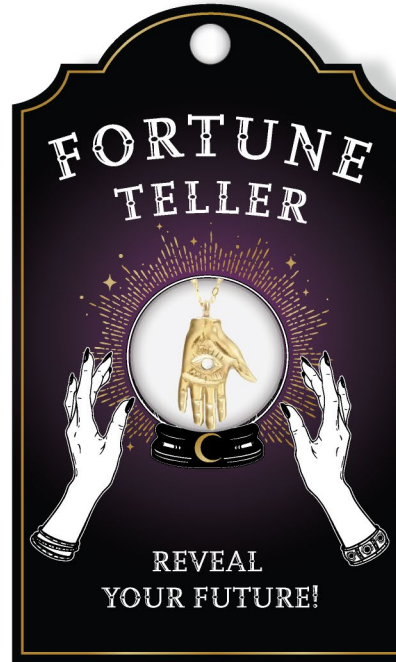
PMS 3305C



GOLD FOIL

The rich alluring shades of **Modern Mysticism's** moody palette are equal parts spooky and sophisticated. Deep purples and smoky black set the scene, while enchanting gold foils, spot varnishes, and the captivating combination of soft matte and gloss finishes give each piece a sense of otherworldly mystery.

# A&H WORLDWIDE | MODERN MYSTICISM





# A&H WORLDWIDE | MODERN MYSTICISM









We're excited  
to show you our new  
Halloween Trend Program!

We're Here to Help!

For more information on how you can incorporate these trends into your product packaging, please give us a call at **401-943-5040**

or email **info@aandhworldwide.com**.

Be sure to visit us online at **www.aandhworldwide.com**